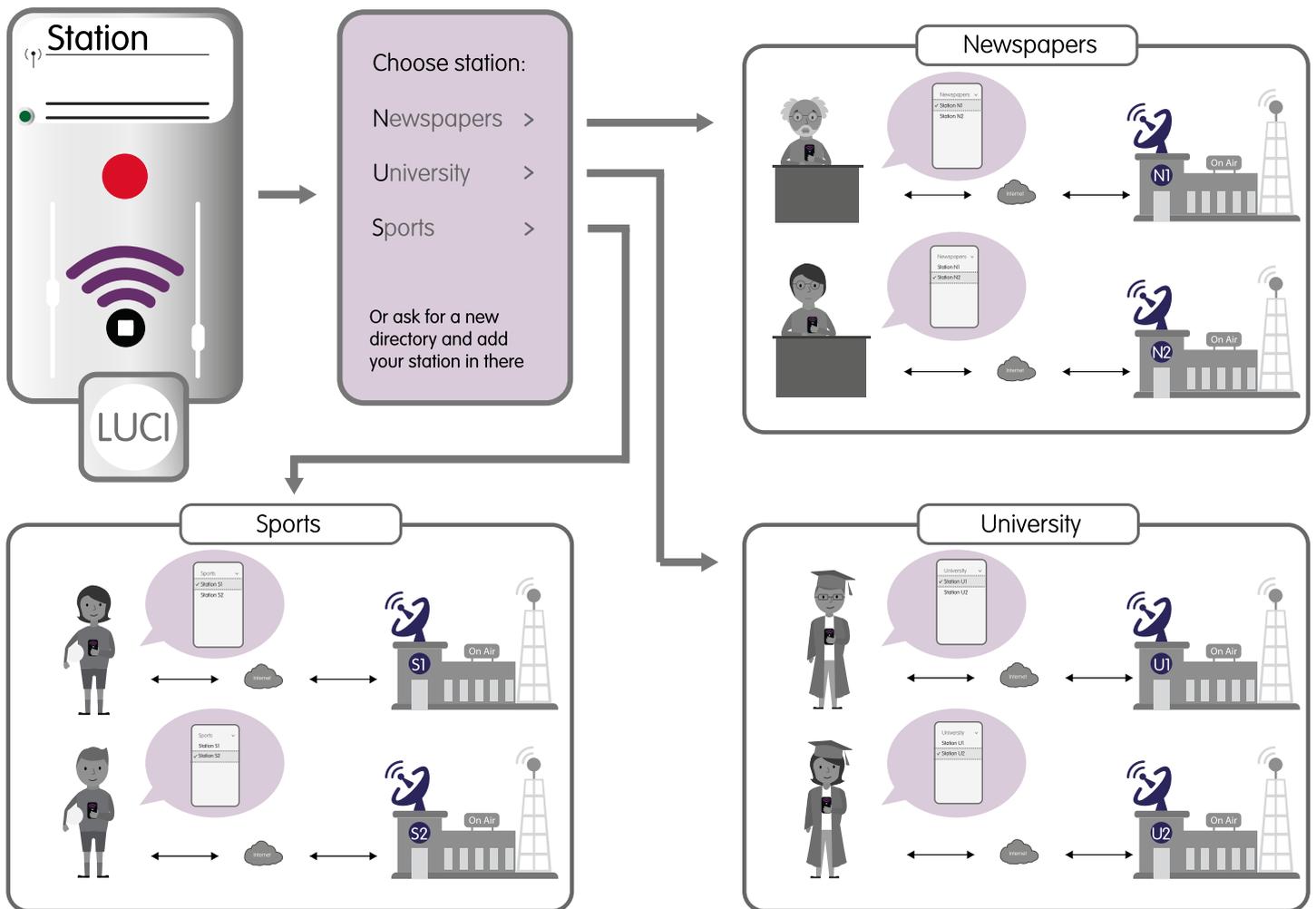


# BECOME PART OF IT

Get listed with your station's logo in the directory of your liking. And get live content from anyone, anytime, anywhere at the push of one button.



# LUCI<sup>®</sup> GLOBAL



## LUCI GLOBAL is the free app for contributors

LUCI GLOBAL is not a software license, but an app that works as a download and install for anyone who wants to contribute live to their preferred radio station. LUCI GLOBAL is available for all platforms: iOS, Android, MAC, Linux and Windows. LUCI GLOBAL has the same user interface as the LUCI LIVE Lite and LUCI LIVE SE app. The biggest difference from these versions is that LUCI GLOBAL is even more simple to use for the contributor, as they do not need to set up a connection, bitrate, codec or any other technical specifications. They just push one button !

Stations get listed in the directory of their liking. With their logo added to their listing and the user interface it is like their own customized app. They send an invite to their contributors with instructions how to download and install the app. They can even get a security pin code in order to prevent unwanted guests coming in live.

**ALL PARTICIPATING BROADCAST STATIONS ARE ALLOWED A 30-DAY FREE LUCI GLOBAL TRIAL.**



# FIRST 30 DAYS FOR FREE

enables live radio contributions via IP from anyone, anywhere at any time to any broadcast station or webradio listed in the app. Try it out first and believe it yourself!

## HOW does it work

Any contributor, reporter, influential guest and / or the common listener with an internet connection can all go live on your radio, in studio quality, by simply using the LUCI Global app and choosing your station from the destination list, also recognizable by your logo. The station's logo added to the user interface makes it even more tailored.

And last but not least, when connected: the audio quality makes it seem as if they are at your radio station themselves. In short, LUCI GLOBAL works as follows: by downloading this free app contributors get a live stream connection, i.e. access to the participating station's studio which is mentioned in the station list for free. The contributors only pay the Internet charges. The broadcaster – i.e. the receiving party – pays a

fixed subscription amount every month per listing. Access will be controlled by the broadcaster itself. The station details and logo are remotely added by Technica Del Arte to the station list in the app. Stations can even use the high quality and low bitrate AAC-HE codec and a return channel stream for the contributor.

LUCI Global is a great, user-friendly solution for live program formats. People need practically no technical skills to broadcast live, as it is extremely user friendly. LUCI Global enables live radio contributions from anyone, anywhere, at any time to any broadcast station or internet radio just by pushing the ON AIR BUTTON

*LUCI GLOBAL is a subscription type of product, starting after a 30 day free trial period. Depending on the required connection type, the monthly subscription fee for broadcasters varies from € 49,- for one destination.*

## MEMBERSHIP (standard package)

### annual subscription

- ◇ 49,- euro per listing i.e. per stream per month.
- ◇ Applicable for point to point RTP and SIP connections.
- ◇ Downloads & installs are for free and not restricted. Your guests only pay their own internet costs.

- ◇ All participating broadcast stations are allowed a 30-day free trial. After this period subscription starts.
- ◇ Subscription fees will be invoiced annually (2 months notice before the end of the year).
- ◇ Directories can be added for free upon request.

## SECURE your access (extra feature)

Invite your contributors yourself and manage and secure access by using the PIN Code Generator. You can get this extra feature build in. So when distributed with care it will unlock your LUCI GLOBAL app to only those contributors who are invited to broadcast live to your station.

That way you are always in control.

### set up costs (one time)

- ◇ 200,- euro per station regardless the amount of platforms or connection type.

### annual subscription

- ◇ 10,- euro per month invoiced annually (2 months notice before the end of the year).

*Grant only contributors of your choice a secured access to your station. On a daily, weekly or even indefinite base. Want to know how it works? Contact [sales@technicadelarte.com](mailto:sales@technicadelarte.com) for more information*