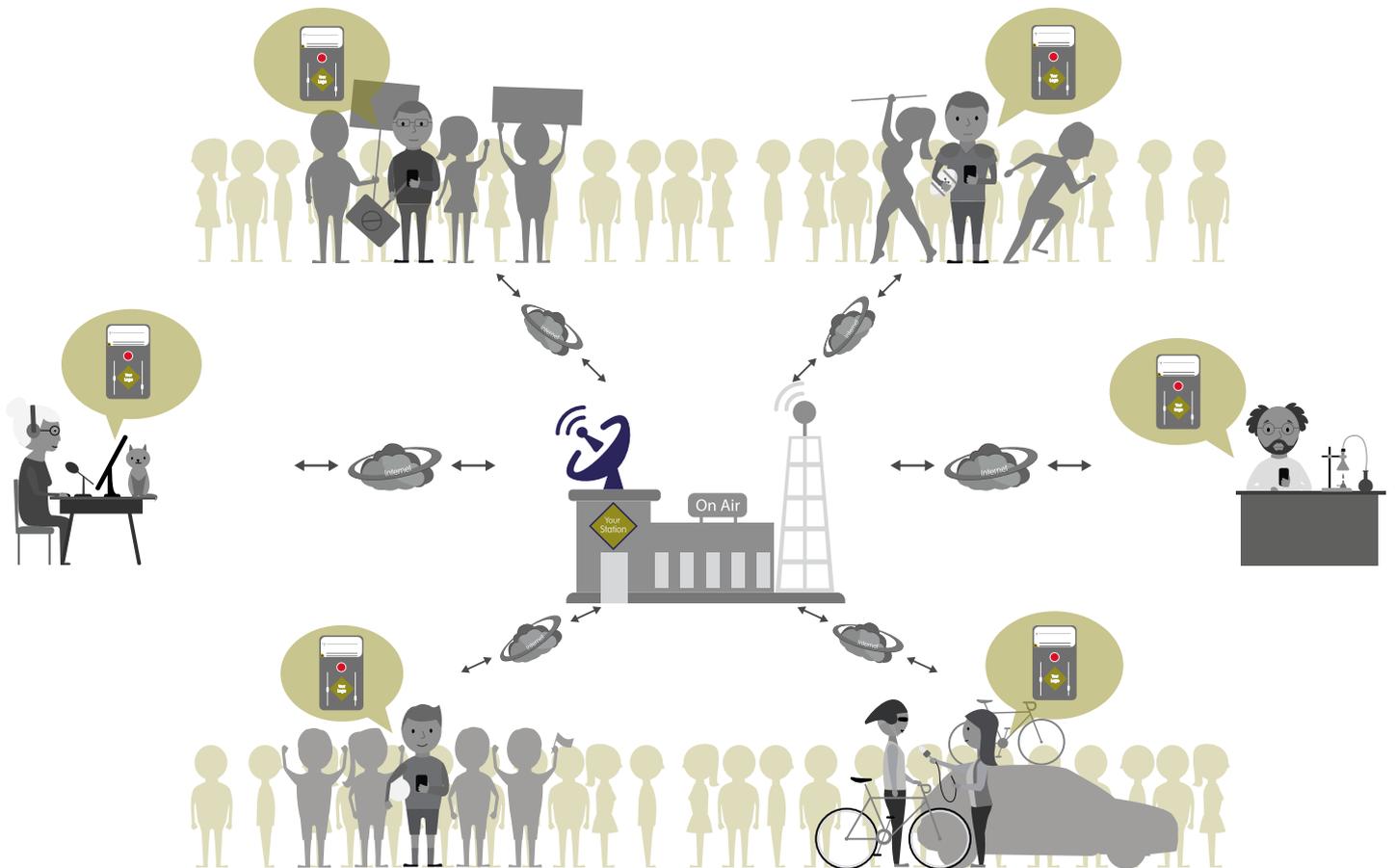


# EVERYONE CAN HAVE IT

live multi platform contributions  
from anyone anywhere anytime  
to your station with your own name,  
logo, graphic design and even extra  
features, like managing the incoming streams



# LUCI<sup>®</sup> 4ALL



## LUCI 4All customized community radio app

By downloading your customized LUCI 4All app, people can get a live stream connection i.e. access to your station's public IP address for free. They only pay the internet charges. Access will be granted by you either at a time specified by the producer or on a first come first served basis.

Your contributors, reporters, influential guests and or the common listener, can all go live on radio, in studio quality, by simply using for example their iPhone with an internet connection. The audio quality makes it seem as if they are at the radio station itself.

*LUCI 4All is a great user-friendly solution for live program formats where a lot of and various different guests can contribute to. You do not need any technical skills to broadcast as the app is pre set up according to your instructions.*



# LUCI4ALL: A TRUE ASSET

allow free live contributions from anyone anywhere anytime to your station with your own LUCI4ALL app.

## HOW does it work

The LUCI 4ALL app / button is your own LUCI app with your name and logo. In short, the app works as follows: by downloading the free app via the App Store or your website or a specified URL, people can get a live stream connection i.e. access to a station's public IP address for free. They only pay the internet charges. The broadcaster i.e. receiving party chooses the platforms for the app, creates the names and designs of the app buttons, pays a one-time setup fee and then a fixed subscription amount every month.

Access will be granted by the broadcaster either at a time specified by the producer or on a first come first served basis. Stations can work with a host name and or even with a DNS SRV record so next to defining your IP address you can also add the port number to this.

The streaming destination is preset by default to only 1 location, your studio, with high quality and low bitrate AAC-HE codec and a return channel stream for the contributor.

*LUCI 4ALL is a subscription type of product a monthly subscription fee of € 99,- per destination starting from the release date first platform, will be invoiced annually.*

## OWN app (standard package)

### set up costs (one-time)

- ◇ 600,- euro setup per platform (Windows, MAC, iOS and Android platform available, so 2.400,- euro for all together).

### annual subscription

- ◇ 99,- euro per month per stream, invoiced annually (2 months notice before the end of the year).
- ◇ An annual subscription for 1 stream costs 1.188,- euro, regardless the amount of platforms used.
- ◇ The station supplies the codec information, the name, the design for the app button and a logo for the main screen in accordance with the supplied requirements by Technica Del Arte bv.
- ◇ By default Android, Windows and MAC apps will be published via a dedicated url supplied by the station.

- ◇ By default the iOS app will be submitted in the iTunes app store by Technica Del Arte in accordance with their directives and specifications.
- ◇ So far all our LUCI 4ALL apps have been accepted by the iTunes app store. However the iTunes app store reserves the right to, at their choice, refuse a registration or to ask for adjustments if necessary to their opinion.
- ◇ Technica Del Arte refuses any liability but will do it's utmost to get the app accepted.
- ◇ Most stations choose both iOS and Android as most common listeners are using these devices.
- ◇ Although subscription is based on 1 stream by default, more streams per station are possible. See extra features in this leaflet.

## GROUP app (standard package)

### set up costs (one-time)

- ◇ free for both Android and iOS, provided there is 1 main contractor for at least 10 members in the stationlist.

### annual subscription

- ◇ 79,- euro per month per member in the stationlist for 1 stream, invoiced annually for the total amount of all members to the contract holder (2 months notice before the end of the year).
- ◇ During the subscription period more stations can be added or changed.

- ◇ There is a minimum 'membership' of 10.
- ◇ Each member pays 79,- per month to the contract holder, an annual subscription costs 948,- euro per member.
- ◇ The contract holder supplies all the codec information of each station, the name of the general group app, and if they want suggestions for the design and logo for the group app button.
- ◇ Technica Del Arte will design, setup and submit the app in the iTunes app Store and the Google Play store.

# THERE IS MORE TO LUCI4ALL

get your own secured customized or group dedicated multiplatform apps for reporting by several contributors, live or prerecorded.



## ADD more streams (extra feature)

### set up costs (one time)

- ◇ 150,- euro to add an extra stream per station (regardless the amount of platforms).

### annual subscription

- ◇ 99,- euro per month per extra stream, invoiced annually (2 months notice before the end of the year).
- ◇ An annual subscription for 1 stream costs 1.188,- euro, regardless the amount of platforms used.

- ◇ An unlimited amount of streams can be added per station even in the course of an existing subscription year.
- ◇ Use your LUCI 4ALL app with an extra station added to it either as a so called 'hunt group' ( i.e. choose the next destination automatically when the first is busy, without having the contributor to change the settings / stations); or
- ◇ Use your LUCI 4ALL app with an extra completely different station that the slightly more experienced user of LUCI 4ALL can choose in case he needs to stream to for example to another program.

## APP in Google Play Store (extra feature)

### set up costs (one time)

- ◇ 200,- euro for submitting the Android app in the Google playstore.

## RECORD & PLAY anytime (extra feature)

### set up costs (one time)

- ◇ 200,- euro Android platform only (iOS will be released in the course of 2017)

### annual subscription

- ◇ 10,- euro per month per platform, invoiced annually (2 months notice before the end of the year).

*Extra record/play features enables the more experienced contributor to record his item during or even before his live broadcasting, so he is not restricted to live contributions only.*

## SECURE your access (extra feature)

LUCI 4ALL is a multi-platform subscription app that works as a free download and install, either via iOS iTunes App Store for iPhone or Google Play for Android, or via your broadcast station's website or any other preferred URL. To manage and secure access for your contributors you can use the PIN Code Generator. That way you are always in control.

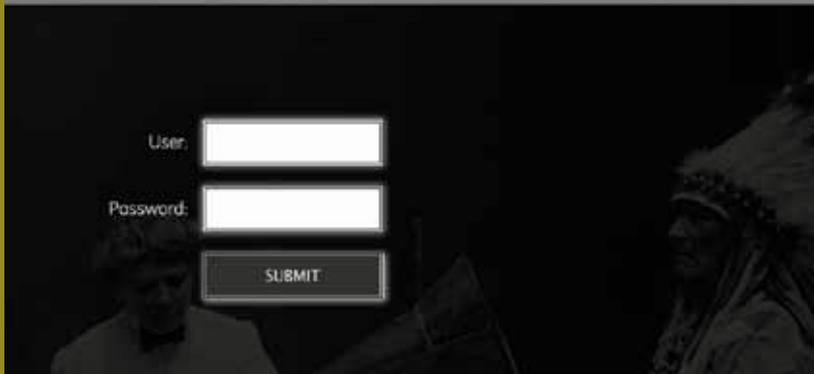
### set up costs (one time)

- ◇ 200,- euro per station regardless the amount of platforms or streams

### annual subscription

- ◇ 10,- euro per month invoiced annually (2 months notice before the end of the year).

*Grant only contributors of your choice a secured access to your station. On a daily, weekly or even indefinite base. Want to know how it works? Check out the next page*



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## Secure Access with the PIN Code Generator

In order to secure and manage the incoming streams by default you can add a security subscription to your app. With that extra feature build in all your contributors must input a PIN code to broadcast live. The PIN will be issued on a daily or weekly base or even an indefinite period if you like, via a personal webpage of the station. Follow the next steps in order to grant your contributors a secured access to your station.

### Step 1

Open the Pin Code Generator url provided by Technica Del Arte and login with your Account name and password you have received from Technica Del Arte. Press Login to continue.

### Step 2

Select the Date or a day in the Week you want to plan for your guest to be able to connect. Select the day in your Studio's time-zone even if your guest lives abroad. For an unlimited PIN code you can skip this step.

### Step 3

Press the Invite for a Day, Invite for a Week, or Invite without Time limit. Your standard email program opens automatically with the PIN code copied.

### Step 4

Draw up an Invitation email to your guest and send it. Don't forget to put in the Day or Week. If your guest lives abroad supply the Date in his or her time zone.

### NOTE

- ◇ Distribute the unlimited PIN code with care since it will unlock your LUCI 4All App indefinitely.
- ◇ It is advisable that you also supply your guest with a short manual how to connect to your Studio with the LUCI 4All App.